

# IMA UPCON 2024



89<sup>th</sup> UP STATE CONFERENCE  
OF  
INDIAN MEDICAL ASSOCIATION



**30<sup>th</sup> Nov-1<sup>st</sup> Dec. 2024**

**Hosted by IMA Ghaziabad**

Venue

Fortune District Centre  
Sanjay Nagar, Ghaziabad

Conference Secretariat :  
IMA Bhawan, Sector-8, Raj Nagar,  
Ghaziabad U.P. -201002  
8882569392  
[imaupcon2024@gmail.com](mailto:imaupcon2024@gmail.com)

**SPONSORSHIP BROCHURE**

[www.imaup.org](http://www.imaup.org)



## UP IMA OFFICE BEARERS



**Dr. Sharad Kr. Agarwal**  
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**Dr. M.M. Paliwal**  
State President IMA UP



**Dr. P.K. Agarwal**  
President Elect IMA UP



**Dr. Anil Kumar Srivastava**  
Imm. Past President IMA UP-



**Dr. Pradeep Singh**  
Conference Chairman IMA UP



**Dr. V.B. Jindal**  
Hony State Secretary IMA UP



**Dr. Ashish Agarwal**  
Finance Secretary IMA UP State



**Dr. D.P. Singh**  
Jt. Secretary - IMA UP  
(Conference Place)

## GHAZIABAD IMA OFFICE BEARERS



**Dr Vani Puri Rawat**  
Branch President  
IMA Ghaziabad



**Dr Rajiv Goel**  
Branch President Elect  
IMA Ghaziabad



**Dr Abhinav Goel**  
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**Dr Reenu Goel**  
Branch Treasurer  
IMA Ghaziabad



**Dr V.K. Batra**  
Branch Secretary  
IMA Ghaziabad

## IMA UPCON 2024 ORGANIZING TEAM



**Dr Rajeev Goel**  
Organizing Chairman



**Dr Amitabh Goel**  
Organizing Secretary



**Dr Tarun Agarwal**  
Organizing Treasurer



**Dr. Santosh Kr Agarwal**  
Conference Convenor



**Dr. Shalabh Gupta**  
Co-Organizing Chairman



**Dr. Arun Kumar**



**Dr. Anand Prakash**  
Conference Co-Convenor



**Dr. Archana Sharma**



## INVITATION

Dear Industry Partners,

Greetings from IMA Uttar Pradesh and IMA Ghaziabad!

It is a great pleasure for us to invite you to the 89<sup>th</sup> UP STATE CONFERENCE Of Indian Medical Association - IMA UPCON 2024 to be held at Fortune District Centre, Sanjay Nagar, Ghaziabad from 30th Nov to 1st Dec 2024.

This conference brings together medical professionals from across entire Uttar Pradesh and also from all states of India to delve into latest advancements, innovative techniques and ground breaking research in the medical field.

The congress would be awarded with UP Medical Council Credit hours and approx. 1000 delegates would participate in the event. Top Office bearers of INDIAN MEDICAL ASSOCIATION would also participate in the event along with participation of more than 30 medical colleges.

This mega event will give you an unique opportunity to showcase the profile and products of your company to the delegates and will help you grow.

We look forward to your full hearted support and contribution to make this conference a big success.

Thanking you.

Warm regards,

TEAM IMA UPCON 2024

### SOUVENIR ADVERTISEMENT TARIFF (ALL ARE MULTICOLOR PAGES)

Bottom Line (on each page) : Rs. 1,00,000/-	Front Inner (2nd & 3rd) : Rs. 1,00,000/-
Central Spread : Rs. 1,50,000/-	Back Full Page : Rs. 2,00,000/-
Front Half Page : Rs. 2,00,000/-	Back Inner : Rs. 1,00,000/-
Front Inner : Rs. 1,50,000/-	Inner Full Page : Rs. 75,000/-

### Payment Details :

All payment should be made in favor of \*IMA UPCON 2024\* payable at Ghaziabad by Properly Demand Draft or through NEFT/RTGS

Saving A/c Name - IMA UPCON 2024,

A/c No. -10179265834,

IFSC No. IDFB0021412,

Bank Name - IDFC First Bank,

Branch Name -RDC Raj Nagar Ghaziabad,

IMA Ghaziabad PAN No. - AAAA13612B,

GSTIN of IMA Ghaziabad - 09AAAA13612B1ZA.



## SPONSORSHIP SLABS

### AUDITORIUM (Main Hall) Name: 5 Lakhs

- Auditorium to be named after the sponsor's brand.
- Branding inside the hall as per approved design
- Welcome counter near the entrance of the hall
- Seat cover branding and both sides of back drop
- Prominent Stall to the sponsor in conference arena
- 5 Lunch Passes for officials of the sponsor
- One full page advertisement in souvenir

### BANQUET: 5 Lakhs

- Sponsors name on Banquet Invitation cards
- Prominent Stall to the sponsor in conference arena
- 5 Banquet Passes for officials of the sponsor
- Branding of Sponsor at all prominent locations
- One full page advertisement in the souvenir

### DINNER: 3 Lakhs

- Sponsors name on the dinner invitation cards
- Stall to the sponsor in conference arena
- 3 Dinner Passes for officials of the sponsor
- Branding of Sponsor at Dinner location
- One full page advertisement in the souvenir

### LUNCH: 3 Lakhs

- Stall to the sponsor in conference arena
- 3 Lunch Passes for officials of the sponsor
- Branding of Sponsor at Lunch location
- One full page advertisement in the souvenir

### CONFERENCE KIT: 3 Lakhs

- Stall to the sponsor in conference arena
- Conference kit will be distributed from this stall
- Branding inside the kit counter
- Logo of the Sponsor inside Kit Bags
- 3 Lunch Passes for officials of the sponsor

### BAR COUNTER: 3 Lakhs

- Bar counters will be prepared by sponsors with branding, banners
- Stall to the sponsor in conference arena
- 3 Lunch Passes for officials of the sponsor
- One full page advertisement in the souvenir

### REGISTRATION COUNTER: 2 LAKHS

- Registration Counter will be named after the sponsor
- 2 Lunch Passes for officials of the sponsor
- One full page advertisement in the souvenir

### DELHI DARSHAN TOUR: 2 Lakhs

- Branding inside the Bus as per approved design
- Stall to the sponsor in conference arena
- 4 Lunch Passes for officials of the sponsor
- One full page advertisement in the souvenir

### LOCAL TRANSPORT: 2 Lakhs

- Stall to the sponsor in conference arena
- 4 Lunch Passes for officials of the sponsor
- Branding of Sponsor on all Vehicles
- One full page advertisement in the souvenir
- Routes to be named after the brands of the sponsor with logo of the sponsor

### SCIENTIFIC HALL: 1 Lakh

- Scientific hall to be named after the sponsors
- Branding inside the hall as per approved design
- Stall to the sponsor in conference arena
- 2 Lunch Passes for officials of the sponsor
- One full page advertisement in the souvenir

### STALL : 1 Lakh

- Stall to the sponsor in conference arena
- 2 Lunch Passes for officials of the sponsor

### CONFERENCE BADGE : 1 Lakh

- Badges carrying the name and logo of the company
- Stall to the sponsor in conference arena
- 2 Lunch Passes for officials of the sponsor

### TEA / COFFEE / COOKIES STALL: 1 Lakh

- Stall to the sponsor in conference arena
- 2 Lunch Passes for officials of the sponsor

### Scientific Session: 1 Lakh

- One dedicated Lecture of 20 mins during Scientific Session
- Complimentary Registration for the Speaker

### KIT PADS & PEN: Rs 50000/-

- Company Branded Pads and Pen will be placed in Conference Kit Bags